

# USA Dance Inc

## April 19, 2012 Minutes

**Board Members Present:** Robert White, Jane Hester, Gail Mays, Carole Eady, Nastasya Hnat, Marsha Frommel, Pam Vaughn, Sylvia Rose, Van Phillips

**Guest:** Timothy Hnat

Meeting held at McWherter Senior Center; started at 6:30pm.

**Minutes:** March minutes were read and approved.

**Financial Report:** March Financial Report was read and approved.

Berclair YTD: -\$282.00

Dance Memphis: Net income \$186.07 with 103 attendees. YTD \$106.77

YTD Income: -\$672.84

Assets and Liabilities: \$13,651.87

First Tennessee has sent a notice that they are going to begin charging \$5/month for checking.

### **Dance Director's Report:**

April dance review: There were 121 attendees for a profit of \$277.42 There was an issue with the size of the dance floor with the new table layout. It has been decided that Robert will talk to Covenant about pushing the tables and floor covering back, closer to the wall so that the floor does not feel as cramped. Charles was out of town and did not tell anyone, so next month we will rely on Matt as back up once again. It has been decided that Robert will ask Matt about the equipment we would need to buy and just having Matt do the music.

May dance: Theme will be Cinco de Mayo. Robert will talk to Matt about scheduling for performances and mixers.

The Toastmasters conference commitment is April 28th at 3:30 pm. Charlotte, Charles, Tim and Nastasya have all been asked to do exhibitions and Gail will also ask Kerry. Nastasya and Tim will teach an East Coast Swing lesson. We will take flyers and cards to pass out.

### **Decorations Report:**

### **Photos Report:**

### **Membership Report:**

We currently have 142 members and are trending down. We have a lot of delinquents not renewing their memberships.

**Berclair Report:**

We had 45 people show up with 7 free. We lost \$43 for March. Frank is teaching this month and we have had a good turnout and are making a profit so far. We have two new members. Robbie is teaching in May

**Publicity Report:**

Van will make a flyer to hand out at the Toastmasters conference.  
Sylvia will write up the Bluff City Challenge and send it to Robert for the newsletter and Nastasya for Facebook.

**Volunteer Report:**

Because of Easter, the quarterly visit for this quarter to the Gardens of Germantown has been cancelled and it was decided to not reschedule and to just go to the next one in July.

Jane was approached by Trina from the Colliersville Art Council about using the Harrell Theater in Colliersville for an event. They would not charge us rent and would only take a percentage of the entrance fee from whatever event we decided to host. Trina is willing to come to a meeting and discuss any questions we may have. Please email Jane if you have any ideas as to what we should do. It was suggested at the meeting that a Dancing with the Stars type thing would be a good idea, especially if we could get big Memphis names to participate.

**Webmaster Report:**

The new calendar is completed and has been up on the website for a couple of weeks. The Facebook group continues to grow.  
Gail renewed the domain name through dotster. She will send everything she has to Nastasya to make sure it has all been taken care of properly.

**Old Business:**

**New Business:**

It has been decided to place an obituary for Gene Reynolds in the next newsletter.

Robert suggested USA Dance hosting an ice cream social at the McWherter dance on May 10th. The idea was approved and Robert will try to schedule it. He will need volunteers to come help scoop out ice cream and will need flyers to hand out to people attending.

Meeting was adjourned at 8:45pm.

Respectfully submitted by Nastasya Hnat, Secretary.