USA Dance, Inc.

Chapter #2012

April 19, 2018 Minutes

Board members present: Lee Bodeen, Robert White, Jane Hester, Carole Eady, Doyle Caldwell, Darryl Noweg, and Nastasya Hnat

Guest: Kaitlyn Bass

The meeting was held at McWherter Senior Center and called to order at 6:00 pm.

No conflicts of interest with the proposed agenda were noted.

Minutes: The minutes from the March meeting were read and approved.

Financial Report: The financial report was read and approved.

Berclair YTD: -\$419.00

Dance Memphis: 114 attendees for a profit of \$409.96. YTD: \$608.45

Income YTD: -\$228.54

Assets and Liabilities YTD: \$9,107.57

Dance Director's Report:

April dance review: We had 114 attendees for a profit of \$132.91. (\$31.00 positive variance) May dance plans: While discussing the Cinco de Mayo theme, it was pointed out that May marks the twentieth anniversary of the Memphis chapter. After a thorough discussion, it was voted to change the theme to an anniversary party. Robert passed around the food sign-up sheet.

Publicity:

Music Committee:

With the change in theme, Nastasya and am will come up with a new playlist.

Decorations:

Photos:

Tim will be at the May dance.

Membership Report:

We currently have 99 members. We had one renewal in the last month. This is the fourth month in a row with no new members.

Doyle is going to contact former members and let them know about our anniversary celebration.

Berclair Report:

April is so far going well.

We are currently still on the hook for May, but it will be brought up with the Berclair board.

There was a discussion about ways to increase attendance at the Berclair classes. One idea was to begin advertising in October/November to high schools, cotillion groups, and home school groups about the classes as a way to brush up/learn new skills before proms, end of year dances, and cotillion debuts. Nastasya is going to do some research into home school co-ops to find contact names.

Volunteer Report:

Webmaster Update:

Old Business:

Darryl's recommendation is that the band that was recommended to us is not a good fit and for us to no longer pursue them as a possibility for future dances.

Robert passed around sample invitations for the Instructor Appreciation Event planned for our August dance.

New Business:

It was proposed the Kaitlyn be accepted as our 11th board member. The motion was seconded and approved. Robert will notify Kaitlyn and send her a copy of our bylaws. He will also have the conflict of interest statement for her to sign at the next meeting.

The ice cream social at McWherter will be on May 3rd.

Advent is willing to host us through October. They may or may not have a conflict in November.

Nastasya will be at missing the May and June meetings. She will be at both dances.

Robert may or may not be missing the June dance and meeting.

The meeting was adjourned at 6:55 pm.

Respectfully submitted by Nastasya Hnat, Secretary