

USA Dance, Inc

August 16, 2012 Minutes

Board Member Present: Sylvia Rose, Robert White, Gail Mays, Jane Hester, Nastasya Hnat, Marsha Frommel, Pam Vaughn, and Carole Eady.

Meeting held at McWherter Senior Center; started at 6:30 pm.

Minutes: July minutes were read and approved.

Financial report: Financial report was read and approved.

Berclair YTD: -\$754.00

Dance Memphis: Net income of \$99.32 with 95 attendees. YTD: \$959.20.

YTD income: -\$622.04

Assets and Liabilities YTD: \$13,702.67

Dance Director's report:

July dance review: There were 121 people at the dance with an estimated profit of \$300. No complaints heard about the music.

September dance: The admission will be \$25 for everyone except those giving performances. Kerry will be performing with Charlotte and Julie during the first break. Robbie and Tami will also be performing during the second break. The third break will be for announcements and the mixer. Because this is a special dance, there will need to be extra food. We will need 16 tables.

Decorations report:

We will be using the cloth table cloths and everyone needs to be at Covenant at 5:30 to help decorate.

Photos report:

Membership report:

We're at 135 members, same as last month, which is also a four-year low.

It was decided to send cards to board members and USA Dance members who have had a death in the family as we are aware of them.

Berclair report:

Berclair is closed for August.

September: Kerry will be teaching a technique class and how to use the body and basics in all of the dances.

October: We're going to have a Halloween party. Charles Cox will be teaching Waltz and Foxtrot.

Berclair will be closed in November and December unless Sami and Karita can be talked into it.

It was decided to accept Carole Lybanon's resignation. A motion was made to appoint Sylvia the chair of the Instructor Relations committee. It was seconded and approved. A motion was made to name Marsha to the committee. It was seconded and approved. She joins with Dina and Jim Cramer (who will be removed unless he renews his membership.)

Publicity report:

Sylvia has sent out flyers and notices to 14 different news outlets. LeBonhuer is using their media contacts and donor lists to advertise as well. It's going out to the USA Dance list as well as on Facebook. USA Dance will also be making an appearance in "Good Morning Memphis" on September 7th. Kerry and Charlotte will dance and Sylvia will talk.

Volunteer report:

Webmaster report:

Old Business:

New Business:

Next year, we need to start planning for the charity dance in March and have everything finalized by June.

With Sami in the area now, there is a real possibility of a ballroom club at the University of Memphis. Nastasya will keep the board updated on progress with that.

Meeting was adjourned at 8:15 pm.

Respectfully submitted by Nastasya Hnat, Secretary.