

# USA Dance, Inc.

## December 13, 2012 Minutes

**Board Members Present:** Marsha Frommel, Pam Vaughn, Gail Mays, Robert White, and Nastasya Hnat

Meeting held at McWherter Senior Center; began at 6:30 pm.

**Minutes:** The minutes from November were read and approved.

**Financial Report:** The financial report was read and approved.

Berclair YTD: -\$1,191.99

Dance Memphis: Net income \$197.56 with 121 attendees. YTD: \$290.37

YTD Income: -\$2,123.74

Assets and Liabilities YTD: \$12,200.97

### **Dance Director's Report:**

December dance review: 121 people signed in, but with the variance, there were 124 people for a total profit of \$323.60.

January dance: Charles equipment should be ready for the January dance. The flyer is done.

Harl is missing the January dance due to knee replacement surgery. We need to keep pushing the line-of-dance issue.

### **Decoration Report:**

**Photo Report:** Tim will be at the January dance.

**Membership Report:** We currently have 138 members, up one from last month.

### **Berclair Report:**

It was proposed that the Instructor Relations committee be chaired by Pam Vaughn, Sylvia Rose be the Berclair Director, Marsha Frommel be the Board of Director's representative, and Dena Richardson be the general member. The motion was seconded and approved.

A profit-sharing scheme had been brought up at a previous board meeting by Charles Cox. The numbers were run for multiple scenarios and they are simply not viable. The amount of money would not be worth the instructors' time and we would lose them.

It was proposed to increase class revenue (and to make up for the increase of rent at Berclair) that the cost of classes be raised to \$7 per class and to stop giving each month's first class free to USA Dance members. (New members would still get two free classes and board members would still get in free.) The motion was seconded and approved.

The Instructor Relations committee has decided to keep the same schedule set-up for the first

three months of 2013, as the commitments have already been made. If the classes are still losing too much money, effective April 2013, the class structure would change to an hour and half class, teaching and focusing on one dance. We would pay the instructor \$90. The last half hour of each week's class would be a "practice session" for the students. (Similar to a practice party at dance studios.)

**Publicity Report:**

**Volunteer Report:**

It was proposed that Matt Thompson be the Volunteer of the Month for January. The motion was seconded and approved.

**Old Business:**

Election results:

Gail Mays: 42 votes

Carole Eady: 40 votes

Jane Hester: 34 votes

Pam Vaughn: 39 votes

Sandra Trammel: 16 votes

Write-in Candidate(s): 0 votes

The election results were confirmed and approved. Robert will send an email to Sandra, letting her know the results. Nastasya will send the report in to the National office.

It was decided to stop pursuing the outreach opportunities with both Bartlett High School and St. Patrick's Church due to the lack of response from both groups.

**New Business:**

Nastasya is following up on the Dance and Dine group's interest in collaborating and advertising our events.

It was brought up that we had not held an open General Meeting in the past year (as required by our bylaws.) It was decided to revisit the issue in the new year.

The meeting was adjourned at 8:00 pm.

Respectfully submitted by Nastasya Hnat, Secretary.