

USA Dance, Inc.
Chapter 2012

January 15, 2015 Minutes

Board members present: Pam Vaughn, Sylvia Rose, Robert White, Gail Mays, Charles Cox, Nastasya Hnat, Carole Eady, and Jane Hester

Guest: Tim Hnat

No conflicts of interest with the proposed agenda were noted.

Minutes: The minutes from the December meeting were read and approved with one change.

Financial Report:

Berclair 2014 total: -\$422.00

Dance Memphis: 173 attendees for a total profit of \$486.38. 2014 total of \$2,093.49

Income 2014: -\$1,256.34 (remove cost of speakers and we came out ahead \$399.81)

Assets and Liabilities 2014: \$11,391.89

Dance Director's Report:

January dance review: 135 attendees for a profit of \$445.

February dance plans: Valentine's Day theme.

May dance: Gail will see if we can get into Crossroads. We will use Advent as a last resort.

Music Committee:

Program for the February dance will be started this next week.

Decorations:

Photos:

Tim will be at the February dance.

Membership Report:

We currently have 140 members. (It says 138 on the report.)

Berclair Report:

January started big with 68 people the first week and 62/63 the second. There was a lot of publicity.

The Instructor Relations Committee went over the numbers for the last ten years. Of those, we have losses only three years (one of those the year that the neighbor was vandalizing cars) and big increases in membership have come from the group lessons.

The committee also went over many of the suggestions they have received.

- Sunday nights are pretty much the only night instructors are available.
- The search for a new location has not panned out and we will be staying this year.
- The committee has decided to not dictate to the instructors what they will teach.
- The month of May will be dropped and August picked up instead.

Charles made a motion that board members observe the lessons for the next six weeks and then come back with changes. The motion was seconded, but not approved.

February (and the first weekend in March) Stephanie will be teaching ChaCha and Waltz. The rest of March, Jeannette will be teaching West Coast Swing.

Publicity Report:

The flyer is finished and ready to be distributed.

Volunteer Report:

Webmaster Update:

Old Business:

New Business:

A motion was made to sell the old music equipment. The motion was seconded and approved.

A motion was made to pay Tim \$50 as a storage fee for the current music equipment. The motion was seconded and approved.

The meeting was adjourned.

Respectfully submitted by Nastasya Hnat, Secretary