

# USA Dance INC.

Jan. 19, 2012 Minutes

**Board Members Present:** Jane Hester, Carole Eady, Robert White, Nastasya Hnat, Pam Vaughn, Gail Mays, Sylvia Rose, Van Phillips, and Marsha Frommel  
Guest: Timothy Hnat

Meeting held at McWherter; started at 6:30 pm.

**Minutes:** December minutes were read and approved.

**Financial Report:** December Financial report summarized and approved.

Berclair: YTD \$87.01

Dance Memphis: Net income \$361.21 with 125 attendees. YTD \$3,368.75

YTD Income: \$675.74

Assets and Liabilities YTD: \$14300.52

There have been some changeover problems with the bank. According to the National office, we hold a different account than we currently have with First Tennessee. It has been decided to hold off a decision on whether to close/change account until the National office has had a chance to sort it out with the bank.

Pam, Robert, and Marsha need to send in their information to the bank to be added to the account.

## **Dance Director's Report:**

January Dance Review: 94 attendees for a profit of \$85.76.

February Dance: Flyers for the dance (designed by Sylvia) were approved. We really need to promote this dance. Prices are set at \$12 for members, \$15 for non-members. We will have 19 tables, eight chairs each. Everyone needs to bring more of whatever food they bring.

We received a thank you card from Jackie for her gift card.

There is going to be a fundraiser event at Covenant on Feb. 18. Gail and Charles Cox will be teaching a lesson. Gail will get further details.

Matt has suggested that we find someone to play music and handle equipment at the dances.

Matt gave some suggestions as to who, others were mentioned. Gail will start looking around to see if anyone is interested and if we can afford it.

## **Decoration Report:**

## **Photos Report:**

## **Membership Report:**

We have 149 members. The problems we were having with people not being removed from our lists have been fixed. A graphic showing membership over the past 30 months was presented.

### **Berclair Report:**

Berclair has new officers. The board members paid their membership fees for 2012.

So far, for the month of January, the Berclair lessons are over quota to be making a profit. Sylvia estimates that there is a \$40 net profit after two weeks.

### **Instructor Relations:**

Kerry Richardson has moved from Berclair to the Madison Studio.

We received Robbie Greenwood's application. Sylvia made a motion to accept it. Gail seconded. It was accepted and he will be teaching in May. This brings us up to nine instructors. Kerry and Kathleen cannot perform at the February dance. Leigh Ann and Eric Snyder will perform. Frank Holman and Jane will perform if she can make it.

Berclair instructors for 2012:

January: Leigh Ann - Rumba/ChaCha

February: Ed - Mambo/Rumba

March: Frank - Foxtrot/Mambo

April: Joseph - ?/Foxtrot

May: Robbie

June: Desiree

Berclair will be closed July and August. Exhibitions will be finalized later.

### **Publicity Report:**

The February dance has already been announced. The Debbie Bailes promos need to go out this week using Robert's email list.

The Bluff City Challenge will be taking place in Memphis at the Hilton April 7-8. Anyone can enter so this needs to be sent out to the membership.

### **Volunteer Report:**

The Gardens of Germantown visit went well. 9 people came and Matt handled the music. They want us to come back on either a monthly or quarterly basis. A motion was made to visit quarterly, seconded, and passed. Nastasya will write the article for the newsletter. Sylvia will pass it on to her contacts. Nastasya will send it to National.

### **Webmaster Report:**

#### **Old Business:**

A motion was made to not buy Berclair an iPod. It was seconded and passed.

#### **New Business:**

The free admission policy for monthly dances is: any new members (including those who join at Berclair) get free admission to one dance, excluding the special dances.

Entertainers get in free.

It was decided to not even discuss getting a new camera at this point because it is too expensive.

Meeting adjourned at 8:20 pm.

Respectfully submitted by Nastasya Hnat, Secretary