

**USA Dance, Inc.**  
**Chapter #2012**

**June 15, 2017 Minutes**

**Board members present:** Lee Bodeen, Pam Vaughn, Robert White, Gail Mays, Carole Eady, Doyle Caldwell, and Sylvia Rose

The meeting was held at McWherter Senior Center and called to order at 6:00 pm.

No conflicts of interest with the proposed agenda were noted.

**Minutes:** The minutes from the May meeting were read and approved.

**Financial Report:** The financial report were read and approved.

Berclair YTD: \$42.00 closed during May Rent \$42

Dance Memphis: 79 attendees for a profit of \$36.70 YTD: \$850.18

Income YTD: -\$167.47

Assets and Liabilities YTD: \$10,767.63

**Dance Director's Report:**

June dance review: 63 attendees for a loss of \$107.99. Attendance analysis presented concerning declining trend in attendance. Discussion centered around possible causes and the decision was made to watch our expenses to minimize our cost of operation but take no drastic action currently.

July: Celebrate America theme. RED WHITE & BLUE colors planned for decoration

There was some discussion directed at a hiatus on our Charity Dance this year and just have a regular band dance. This will be discussed in detail at the July meeting and a decision to continue or not voted on by the Board at that time.

**Publicity Report:**

The flyer is done and will be sent out through the usual channels. Sylvia will have a teaser to be sent out very soon.

Commercial Appeal: we are receiving notice only in the digital edition (nothing from G'town News or the Mphs Magazine)

**Music:**

A couple of complaints about two songs and the Music Committee will check into future use of them. Working under the assumption that Tim will return for July dance to operate sound equipment. The equipment is currently at Robert's house.

**Decorations:****Photos:**

Sylvia filled in for photo at June dance. Working under the assumption that Tim will be taking photos at the July dance

**Membership Report:**

We currently have 110 members. There was one new member in June and 1 renewal.

**Berclair Report:**

Classes started back in June with Stephanie teaching Bolero and Cha-Cha.

**Volunteer Report:**

At this time, we have nothing on the schedule.

**Webmaster Update: No report****Old Business: None****New Business:**

- Robert will miss both July and August Board meeting. Gail will conduct the Board meetings for those months.
- Robert will develop the draft of the agenda for both meeting following the monthly dance and will send to Doyle for printing for the meetings
- Robert proposed we consider a new band and the Board charged him to check the band out in August and report back concerning the feasibility of using them in the future.

By email, many different locations were discussed. As of now, the August, September, and October dances are going to be held at Crossroads.

Meeting was adjourned at 7:00 pm.

Respectfully submitted by Carole Eady filling in for Nastasya Hnat, Secretary, in her absence