

USA Dance, Inc.

Chapter #2012

June 14, 2018 Minutes

Board members present: Lee Bodeen, Sylvia Rose, Carole Eady, Gail Mays, Pam Vaughn, Darryl Nowag, Kaitlyn Bass and Doyle Caldwell

The meeting was held at McWherter Senior Center and called to order at 6:00 p.m.

No conflicts of interest with the proposed agenda were noted.

Minutes: The minutes from the May meeting were read and approved. Gail noted that Maggie will be with us in July not June as was captured in the May minutes.

Financial Report: The financial report was read and approved.

Berclair YTD: - \$451.00 (there were no classes in May)

Dance Memphis: 73 attendees for a profit of \$37.77. YTD: \$566.13 (reflects change to include storage facility rent against dance Memphis,)

Income Statement, Income/loss YTD: \$124.49

Assets and Liabilities YTD: \$9460.60

Darryl asked about the savings account at First Tennessee bank, as to whether it was costing us anything to maintain it. The answer is that it is not costing us anything.

Dance Director's Report:

June dance review: We had 85 attendees for a profit of \$259

July dance plans – Annette will not be at the door, but she has enlisted her daughter (which has served us before) to handle those duties. Pam is assembling the food list and will finalize it the week of the dance. The theme is celebrate America. At this time Sylvia has no entertainment for the evening. It was questioned as to whether the chair dance(s) could be extended, since there will be no entertainment. Pam noted that what usually occurs is that a couple of dances are added to the regular dance list, but it was too difficult to extend the chair dance. She also said that chair dance fatigue sets in when it gets too long.

Publicity: Sylvia says she will be doing the typical stuff. It was noted that she might contact Ruby Del-Harden in Tupelo as their dance camp starts Sunday after our dance on Saturday.

Music Committee: Pam stated that the July list from last year will be used at the dance.

Decorations: Carole will be performing her magic in red, white and blue with the stated theme.

Photos: It is presumed that Tim will be available.

Membership Report: We currently have 99 members. We had 0 renewals for June. We are now another month without any new members – if anyone has any suggestion on recruiting or maybe we need a membership drive, please let Doyle know.

Berclair Report: Sylvia reports June is going well. The first week there were 18 participants and this past week there were 28. Ben continues to teach Foxtrot and Swing in June and as we go into the fall – Desiree will be teaching Rumba and West Coast Swing in September, Armand will be teaching Argentine Tango and Foxtrot and Joseph is scheduled for Viennese Waltz and East Coast Swing. Sylvia is not sure how next Sunday will go since it is Father's day. She said she had thought of giving dads a discount for that evening or doing something for father/daughters.

Volunteer Report:

Webmaster Update:

Old Business: Robert sent a report that the invitations to the Instructor Appreciation Event scheduled for August have been printed, placed in envelopes, and are ready for mailing (currently scheduled for July 9) based upon the latest List from the IRC. Sylvia noted that she has provided Robert with a corrected list. Names which were added were Jesse Munoz and Cat Woods of Cat's Ballroom, Alice Green with Ultimate Ballroom and Elise Carouthers with Blue Suede Ballroom.

The status of the Berclair profit/loss was address. Currently there are no remedies that have been identified. It was stated that we need to wait through the fall and see how those classes go. It was noted that we have been doing that since the first of the year. A brain storming session had some ideas being tossed out – lower cost, provide only 1 lesson instead of the current 2; go to a workshop format; lower instructor fees and decrease lessons to 45 minutes; review how upcoming instructors performed profit/loss wise from last year. Sylvia was asked that a plan be developed and presented at the July meeting.

From earlier in the year we had deferred until June a discussion and resolution regarding volunteer recognition. Jane was absent but had spoken with Doyle and he presented a draft of a volunteer recognition policy. After a little discussion and with some minor edits, a motion was made to accept the document and the stated policy. The motion carried with 7 yes votes and 1 person abstaining from the vote.

New Business: Possibility of establishing a method of payment of fees by credit/debit card. A discussion was held, which created a number of questions. It was asked of Kaitlyn to come back in July and demonstrate what she was presenting and make a proposal at that time for how she sees this functioning.

Adjourned at 7:20 p.m.