

USA Dance, Inc.
March 14, 2013 Minutes

Board Members Present:, Sylvia Rose, Robert White,

Guest: Sandra Lee Trammell

Meeting held at McWherter Senior Center; began at 6:30 pm.

Minutes: The minutes from February read and approved.

Financial Report: The financial report was read and approved.

Berclair YTD: \$386.00

Dance Memphis: Net income of \$442.09 with 123 attendees. YTD: \$553.12

YTD Income: \$481.54

Assets and Liabilities YTD: \$12,992.18

Dance Director's Report:

In Gail's absence there was no formal report. There was some discussion concerning attendance. Belief is that low attendance for March dance was impacted by both Spring Break and time change. Illness that seem to be prevalent might have also had an impact.

Perhaps we should consider Spring Break next spring when we plan our dance so that we do not risk a shortfall on attendance when we have a band booked.

There was discussion concerning serving strawberry short cake at April dance. All that attended the meeting thought this a great idea. Sandra Trammell seems to have a strong contact with a baking operation and she has volunteered to furnish 150 shortcakes for the April dance.

Decoration Report:

In Carole's absence there was no formal report

Photo Report: Tim's photos of the dance were excellent. Dena is out of town and has not to date delivered the photos she took at the dance.

Membership Report:

We currently have 140 members. The official National report states that our membership is 141 but this includes a new member reported that should actually be attached to the Chicago club.

Berclair Report:

A lot of people have been showing up. March going well - 3rd month in a row. Group classes

should be profitable through March. Flyer completed for April classes.

Publicity Report:

Sylvia surfaced an issue with our Face Book page that she will take up directly with Nastasya for possible resolution

Volunteer Report:

Carol Lybannon, planned at Volunteer of the Month for March, has been moved to April due to her absence from March dance and time conflicts with the Band dance.

Webmaster Report:

No formal report due to Nastasya's absence

Old Business:

Lanyards for volunteers held over until next meeting. Gail Mays was to have USAD logo laminated and in her absence there is no information on the status of this.

No action or discussion on the plan for Sylvia and Robert will meet with Michelle from LeBonheur to begin making plans for the 2013 charity dance.

New Business:

Due to the low turnout, Sandra Trammell was invited to attend the next Board meeting so that she would have a realistic view of what we do.

The meeting was adjourned at 7:20 pm.

Respectfully submitted by Robert White, President (in the absence of Nastasya Hnat, Secretary)