

USA Dance, Inc

October 18, 2012 Minutes

Board Members Present: Pam Vaughn, Sylvia Rose, Robert White, Gail Mays, Carole Eady, Jane Hester, Nastasya Hnat, Marsha Frommel, and Van Phillips

Meeting held at McWherter Senior Center; started at 6:30 pm.

Minutes: Minutes were read and approved.

Financial Report: Financial Report was read and approved.

Berclair YTD: -\$936.00

Dance Memphis: Net income -\$1380.80 with 131 attendees. (Such a large loss because of the donation to LeBonheur.)

YTD Income: -\$2519.55

Assets and Liabilities YTD: \$11,805.16

Dance Director's Report:

October dance review: There were 120 attendees for a profit of \$219.36. It was decided that Robert will talk to Matt about the volume issues reported at the dance. Due to concerns from church members, we need to stress to the ladies to only wear dance shoes or flats. (Not non-dance high heels.)

November dance: We will send cards to the volunteers like last year and give them free admission to the dance. There will be a possible second mailing if there is an event at Dena's. Regular food. Gail will be there to help set up, but will be leaving early, so Nastasya will make sure to get her stuff at the end of the dance and Pam will take care of the money box.

Decoration Report:

Photo Report: Tim will be at the November dance.

Membership Report: We currently have 137 members, up three from last month. Athletes will no longer be appearing on our roster. Robert is waiting for clarification as to what this means.

Berclair Report:

There were five new members last month at Berclair. Sylvia ran the numbers and income has been dropping steadily for awhile.

Sylvia made the motion to charge everyone for the first lesson, while still giving new members two free lessons. Board members would still get in free. The motion was seconded and approved.

Next month, Sami and Karita will be teaching Samba and Cha Cha. Ed is teaching in January and most likely LeeAnn in February.

Publicity Report:

Sylvia has the flyer for November ready. She still has to do the one for Sami and Karita.

Volunteer Report:

The next Garden of Germantown visit is on November 3 at 2 pm. Jane will send something to Robert for him to send out to the membership.

National has started a Volunteer of the Year program. We don't have the time to get it together this year.

Jane proposed the board selecting a Volunteer of the Month each month. The membership will then vote for the Volunteer of the Year from the monthly volunteers. We would start in January. The motion was seconded and approved.

If you have any ideas on who to nominate each month, email Jane.

Webmaster Update:

Old Business:

2013 Board Elections: Nastasya has set up the online voting system and Robert will send out an email with the link on November 1st. The paper ballots have Nastasya as the return address.

Gail still does not have a contract with Edd Jones for the 2013 dates, but will follow up with that and also check on 2014 dates.

New Business:

Nastasya will follow up on outreach opportunities at both Bartlett High School and St. Patrick's Catholic Church.

The meeting was adjourned at 8:00 pm.

Respectfully submitted by Nastasya Hnat, Secretary.