

# USA Dance, Inc

## September 20, 2012 Minutes

**Board Members Present:** Sylvia Rose, Robert White, Gail Mays, Carole Eady, Jane Hester, Nastasya Hnat, Marsha Frommel, and Van Phillips

Meeting held at McWherter Senior Center; started at 6:30 pm.

**Minutes:** Not read because Nastasya was late.

**Financial Report:** Financial report was read and approved.

Berclair YTD: -\$894.00

Dance Memphis: Net income of \$274.15 with 121 attendees. YTD: \$1,233.35

YTD Income: -\$354.70

Assets and Liabilities YTD: \$13,970.01

### **Dance Director's Report:**

September dance review: There were 131 attendees for a profit of \$1,439 with a \$50 donation. Gail proposed matching the profit and donating \$3,000 to LeBonheur. The motion was seconded and passed with one abstention.

There were some attire issues (jeans and t-shirts) at the dance and it was decided to stress the semi-formal attire for the next special dance.

October dance: The theme will be Oktoberfest with a Polka demonstration.

Robert brought up the possibility of adding another dance with live music. It was decided, first, to see if Edd Jones is available for March, June, and September of next year and then make a decision about adding another dance at a later date.

### **Decorations Report:**

**Photos Report:** Tim and Nastasya will be missing the December dance so someone else will have to take photos.

**Membership Report:** We currently have 134 members, down one from last month. That puts us at our lowest membership level in ten months.

### **Berclair Report:**

We had 43 people the first week and several new members.

The second week, Berclair overscheduled us and Charles filled in after Kerry left. We had ten people at the first lesson and only one at the second. Kerry will be back next week.

Glynn is taking over the scheduling so hopefully this will fix the problem.  
Sami and Karita will be teaching Latin in November.

**Publicity Report:**

Sylvia will set up the check presentation to LeBonheur. They will be using their photographer. Once we have the photo, Nastasya will do a write-up and send it to National, along with some photos from the dance.

**Volunteer Report:**

The deadline for the Volunteer of the Year award is October 31. It was decided to not worry about it this year and to talk about it at the January meeting so that we are ready for next year's deadline.

**Webmaster Report:**

From now on, we need to use [usadancememphis.com](http://usadancememphis.com) in all publicity and communications as we are going to let [dancememphis.com](http://dancememphis.com) (with Dotster) expire after this year.

**Old Business:**

**New Business:**

Robert has decided to go to the President's meeting in South Carolina.

There have been complaints about LOD issues. It was decided to send out a flyer with the newsletter and have handouts on the tables at the next dance and to direct people's attention to it.

Robert proposed changing the board meetings from the third Thursday of the month to the Thursday immediately after the dance. For most months, this will still be the third Thursday of the month, but it move a few meetings. It will give everyone more time to get ready for the next dance after decisions are made at the meeting. The motion was seconded and approved.

Board elections:

Pam, Gail, Carole, and Jane are all up for re-election.

The deadline for Nationals is December 31.

Our deadline is December 8.

The nomination deadline is October 8.

Robert will send out an email on September 21 asking for nominations.

Nastasya is going to set up an online vote and Robert will send out paper ballots to those who do not have email. (There are about a dozen.)

The meeting adjourned at 8:15 pm.

Respectfully submitted by Nastasya Hnat, Secretary