

USA Dance, Inc.
Greater Memphis Chapter
Chapter #2012

May 16, 2019 Minutes

Board members present: Kaitlyn Bass, Doyle Caldwell, Jane Hester, Larry Moore, Sylvia Rose, Robert White per sign in sheet,

1.**Minutes:** Motion to accept the minutes of the April meeting by Jane, seconded by Jane/Doyle, motion passed.

Treasures Report: Pam presented a written report which was discussed.[See attached]

Dance Director's Report: Pam presented Gail's report [As emailed by Gail Mays].

a. Gatsby Dance Report – Pam's attached report showed that there were 92 attendees. Her report also showed that:

Finances	
Receipts	\$698.35
Expenses	608.08
Variance	7
Net Income	\$90.00

b. It was noted that Kathy's Kids and non dancing parents were admitted free.

c. June Dance Plans: Pam said the theme was Mexican Fiesta, and a group discussion was had as to items to bring to the dance.

It was noted that the gym got a little hot at the last dance with discussions as to how to get the church to start cooling earlier and or at a lowerer temperature.

d. Sylvia: Mexican Fiesta

All the promotions were put on line to social media. Still working on the website.

Performance - Arman will perform with one of his students.

Good news was that Edd Jones will be available for the next Gatsby dance and a contract will lock him in for next April.

Music Committee: Tim will again do music. It will be the same as for last year.

Decorations: Jane says that Carol will do the decoration. It will be Sombreros on every table.

Photos: Photos will be covered as Nastasya.

Publicity Report: Sylvia

No new classes in July and August. Arman would be teaching Argentine Tango in June.

Membership Report: Doyle

88 active members

0 new member

5 renewals

A general discussion was had on increasing membership. Suggestions included rewarding new members and former members who had not renewed within a year with a free dance. It was also suggested that they get 2 free lessons at Berclair.

It was reported that the sound issue complaint had apparently been resolved as the member obtained a device that filtered and lower the sound volume for her.

Berclair Report: Sylvia/Lee

No classes in July or August. See Pam's financial numbers attached as discussed above.

Discussed the Instructors memorandum which all teachers received.

Volunteer Report: Jane

Need people to help with the Ice Cream Social, and to bring scoops. Also will need to find a new company to buy ice cream.

Jane also discussed an assistant living, the Village in Germantown may be a source of new members and be invited to our dances.

Webmaster Update: Robert

Natasha has set up a password protected page for board members on the website.

Old Business: Robert Reported that the Wolfgate event is a done deal.

The issue regarding the appearance of preferential treatment of dance studios with regards to their showcase performance and time during the dance breaks was tabled to be resolved at the next meeting.-**New Business:**

The meeting was adjourned at 7:30.

Respectfully submitted by Larry Moore, Secretary